

I am Your Seniors Real Estate Specialist® (SRES®)

I Can Help You With Your Real Estate Needs



What is an SRES[®]?

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- The Seniors Real Estate Specialist® (SRES®) designation is a National Association of REALTORS® (NAR) credential awarded by the SRES® Council.
- It is awarded to REALTORS® who have successfully completed the education program in senior real estate.
- In order for me to be considered a REALTOR®, I must be a member of NAR and adhere to the National Association of REALTORS® Code of Ethics.

What is an SRES®?

- To successfully earn the SRES® Designation, a REALTOR® has to demonstrate the necessary knowledge and expertise to counsel clients age 50+ through major financial and lifestyle transitions involved in relocating, refinancing, or selling the family home.

What is an SRES®?

- An SRES® receives regular updates important to the senior community, trainings, and is prepared to offer the options and information needed in making life changing decisions to help a senior be as independent as possible in terms of real estate.

Why Work with Me as Your SRES®?

Why Work with Me

- As we get more mature, we require specialists in to maintain our health needs to live as healthy as possible. So why not use a specialist trained in senior real estate to help you with your housing and equity needs as well?

Why Work with Me

- As an SRES[®], I strive to:
 - Walk you through your living situation with a customize an approach and work to fit your living needs with your overall life plan to fully enjoy your golden years
 - Constantly provide expertise and patience throughout the real estate transaction – and understands the emotional aspects along the way
 - Provide options and a network of solid, reliable referrals to help you in the real estate process
 - A variety of choices to reduce out of pocket expenses, gain cash, or create or defer income streams to either stay independent or obtain financial assistance

What Else Can an SRES® Do for You?

Keeps up with the trends and characteristics of the 50+ housing market

Has been trained on different types of housing available

May be able to present new housing options to his/her clients

Can explain universal design and/or point out ways to adapt the home

Understands the federal laws regarding the Housing for Older Persons Act (HOPA)

Can explain the benefits and consequences of a reverse mortgage

Learns how to use pensions, IRAs and 401K accounts when conducting real estate transactions

Realizes the impact of Medicare, Medicaid and Social Security

Can help their clients steer clear of loan schemes and scams.

Keep in touch



Angela Hurley

Berkshire Hathaway All American Homes

(910) 286-6300

Angelah4realestate@gmail.com

Angelahurleyn.com